

Xeridien Medical Devices appoints Renae Moomjian, Vice President, Business Development

Tucson, Arizona
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For Immediate Release

Xeridien Medical Devices strengthened its executive team with the appointment of Renae Moomjian, Vice President, Business Development.

Joseph Lee, Xeridien Medical Devices' President said, "I am pleased to announce that Renae Moomjian has joined Xeridien Medical Devices as Vice-President Business Development, effective March 1, 2011. Renae will have primary responsibility to grow Xeridien's design and development services with a focus on sales and marketing strategies.

Renae brings over fifteen years of sales, marketing and business development leadership, driving top and bottom line revenue growth in medical device companies. Most recently she led global integration & commercialization of the SEBRA industry-leading biological collection and processing division (BCP) into Haemonetics. Prior to Haemonetics, she was the General Manager of SEBRA's BCP division where she was accountable for the P&L and had direct sales, marketing and business development responsibilities. She consistently exceeded all top line revenue and margin goals as well as initiated a "green" initiative for effective recycling, and eco-friendly product and marketing collateral. During her tenure at SEBRA she held positions of increasing responsibility including Director of Sales & Marketing, Director of New Business Development, and Electrophysiology Program Manager. In addition to her experience at SEBRA, Renae was a Cardiovascular Sales Specialist for AstraZeneca. She has earned a reputation as a trusted advisor with many medical device company leaders here in the US as well as others in global markets from Europe to Asia."

Renae received her Bachelor of Science at Alma College and holds a European Certification for Spanish as a Second Language.

About Xeridien Medical Devices

Xeridien Medical Devices, Inc. custom engineers performance-critical, minimally invasive medical devices used in urology, cardiology, gastroenterology, minimally invasive surgery, and gynecology for both major companies and individual entrepreneurs. As a member of the Fenner Group, Xeridien has access to expertise in injection molding, thermoplastics, polymers, and medical textiles.

About Fenner

Fenner plc is a world leader in the field of reinforced polymer engineering based in the United Kingdom. Products include conveyor belting for the mining and power generation markets; precision motion control products for the office automation and mechanical equipment markets; sealing products for the mining, hydraulics and energy industries; technical fabrics and polymer products for the medical device industry.

More information about Xeridien is available at www.xeridien.com.

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